

Corporate Identity and SharePoint Implementation: Albus



Change this

Business Improvement Partner

Commission Overview

Our client, Sand Solutions, specialises in Green Energy and Project Management within the Energy, Property and Development market sectors. Sand Solutions can be attributed to a number of Green Energy and Project Management initiatives, including delivery of two of the country's "Greenest" car motor dealerships for a leading car brand retailer.

We were engaged to develop a new Brand and Corporate Identity for Albus, a new division under the Sand Solutions umbrella, and develop and implement a collaborative working environment to enable individuals to collaborate on projects remotely.

We had to consider the following:-

- Albus are predominantly focused on green energy. The new Brand and Corporate Identity needed to make reference to this and the parent company market sectors
- The collaborative working environment needed to offer both Albus team members and external parties the ability to work securely within a rights driven, "access anywhere" solution
- An established local electronic filing system needed to be migrated to the collaborative working environment and had to work in alignment with the existing hard copy filing system

Process, Outcomes & Benefits

In defining the Albus brand, we started with the 'green' message that Albus felt the brand should connote. We made reference to both the Albus service offers and the parent company Sand Solutions to outline and ultimately implement a strong, multidisciplinary brand that sits well with the 'green' company ethos and customer base.

Implementation of a collaborative working environment required us to undertake a review of the current ways of working within the team and establish core requirements. We evaluated the available market leading solutions and recommended that Albus proceed with SharePoint.

We designed and implemented a number of processes to govern the design, development, deployment and administration of the SharePoint portal, covering the migration from the current systems and ways of working, general administration of the portal, tiered access rights, and permissions within discreet project folder sets to which the external clients and consultants were ultimately attributed.

The branding was successfully implemented throughout the company including their printed media, electronic communications and the SharePoint portal, strengthening the Corporate Identity and brand recognition amongst both internal and external users.

How We Helped

- ✓ Systems Infrastructure
- ✓ Branding and Corporate Identity
- ✓ Process Design and Implementation

“ ... The brand and corporate identity are great, and the clients love the ability to work seamlessly both with my (Project Manager) and the other contractors.

P. White ”

Understand

Gain insight
Make informed decisions

Improve

Enhance processes
Gain competitive advantage

Benefit

Realise efficiencies
Optimise your performance

Delivering the **experience**

